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Springfield Commercial Roofing honored by BBB Center for Character Ethics

GRAND RAPIDS – Springfield Commercial Roofing was honored as a the winner of the 2013 Better Business Bureau Torch Award for Small Businesses. This award, presented through its Center for Character Ethics seeks to identify and honor companies for their commitment to business ethics, customer satisfaction, and community contribution. The awards covered three categories: Non-Profit; Small Business (1-99 employees) and Large Business (over 100 employees). Springfield brought home the honors in the Small Business Category. This prestigious award was presented in front of 700 members of the Grand Rapids Economics Club at their monthly meeting at the J.W. Marriot hotel. The speaker for the luncheon honoring companies for their ethical business practices was Jordan Belfort – the former “Wolf of Wall Street” whose life story is currently in production for a movie starring Leonardo DiCaprio.

“We are honored to be an accredited member of the Better Business Bureau and are humbled by this award,” said Terry Umlor CEO of Springfield. “We know that an important component of our success is attributed to our commitment to fair and honest business practices,” continued Umlor. “We are constantly amazed with the generosity of our employees and the number of weekends they give up each year to help with construction projects for local non-profit groups such as The Freedom Builders and ‘The Rock’ Youth Center. We accept this honor on behalf of our employees.”

For more information go to www.westernmichigan.bbb.org or call Lynne Pope at (616) 234-0568.